

# "TELEVISION FACTS"

FACTS YOU SHOULD KNOW IF YOU ARE BUYING OR OWN A TELEVISION SET

By Phil Gibson

## It's A Fact—

... that the popular radio stars, particularly those with movie-making experience like Jack Benny, will be tops in television too. Certainly those who were fortunate to see Jack in his initial telecast last Tuesday evening at 8 over KTTV during the station's formal dedication enjoyed a fine show.

## It's A Fact—

That's our own television show which we are sponsoring with the GE dealer in Inglewood is having a wonderful reception. We may be cheering for our side, but honestly we believe that Bob McLaughlin's "Picture Album" on KLAC-TV Channel 13 is the best all-around bit of entertainment on TV today.

## It's A Fact—

... that the government's change in credit regulations now enables us to offer you almost two full years time to make your payments on any set you buy! To be exact, it's 21 months! That certainly makes a big cut ... in both the down payment to 15% and the monthly payment time extended from 15 to 21 months. It sure makes a difference ... so now you can buy your set rather than wait another month or so!

## It's A Fact—

... that we maintain night and day Television service ... so that we can take care of you promptly whenever you call ... So if you ever do have trouble phone Torrance 1728 ... or ZENITH 1728 if you do not have a Torrance phone. There is no toll charge over the Zenith 1728 number.

For the Best Picture In Television

**GIBSON-DeVORE**  
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Headquarters for Radio and Television

Phone Tor. 1728  
1875 Carson St.  
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PHONE ZENITH 1728  
—Our No Toll Out-of-Town Phone Number.

**NAVY HAD SNORKELS**  
The Allies had Dutch snorkels during the war, but did not use them as the Nazis did late in the war. It was not needed then, but it is now the "new look" for the U. S. Navy Submarines

**HOOVER DAM**  
Hoover Dam, located 31 miles southeast of Las Vegas, is reported to be one of the most remarkable feats of engineering in the United States. It is 726 feet high and 1180 feet along the top and it backs up the waters of the Colorado River to create Lake Mead, which is 115 miles long and has a shore line of 550 miles.

Don't miss this Million Dollar Event!



\$20,000 in Prizes

Open daily 9 A.M.-10 P.M.

Opens 1 P.M. March 26th

Admission \$1 including tax

IN THE CLUBHOUSE OF HOLLYWOOD PARK Inglewood

## TORRANCE HERALD

1619 GRAMERCY—PHONE 444  
Established Jan. 1, 1914  
Published Every Thursday  
Torrance, Calif.  
Grover C. Whyte  
Editor-Publisher  
E. B. Brown, Business Mgr.  
Jack O. Baldwin, Managing Editor  
Adjudicated a Legal Newspaper  
By Superior Court, Los Angeles County  
Entered as second class matter, January 30, 1914, at post-office, Torrance, Calif., under Act of March 3, 1879.  
Official Newspaper of City of Torrance  
Subscription Rates  
Anywhere in Los Angeles County \$3.50 per year  
6 Months \$2.00; 3 months \$1.25  
Payable in Advance  
Outside Los Angeles County \$6.00 per year  
Payable in Advance

March 26th  
through  
April 3rd

## Torrance Lower Than Most in Tax Increase

Both in tax rate and increase in population, Torrance is holding her own by an average far better than most of the 45 communities surrounding the Greater Los Angeles area, a recent survey showed.  
Of the 45 municipalities listed, Torrance was 14th in population gain—surpassed only by Manhattan Beach in the South Bay area. The survey compiled by James O. Stevenson, director of the Los Angeles Bureau of Municipal Research, showed that Torrance had a 26.4 percent gain in population from 1945 to 1948.  
A look at the percent of tax increase for the three-year period showed Torrance had increased 82.2 percent to place 11th in lowest amount of tax increase. High for the 45 communities was Azusa with a 247.1 percent increase. Glendale was the lowest with a 60.8 percent jump in the tax rate.  
Population figures for Torrance showed 12,390 residents in 1945 and 15,673 in 1948. A recent special census indicated that the population of the city at the close of 1948 to be actually 17,450.

### Editor,

The enclosed check is my contribution to help back-up Mr. Leonard Stuart's effort (Letters to the Editor, March 3, 1949) to get a fund started for Ruth Oriani. I agree 100 percent with Mr. Stuart and am sure there must be many, many more in the Torrance Community who also agree with him.

Neil Pate

### Broadcast Set

On Sunday morning, March 13, the Columbia Church of the Air will be broadcast under the auspices of the Christian Science Committee on Publication for Minnesota. The subject of the address will be "Be Thou Clean." The program will be released over Station KNX at 7 a.m.



**RETURNS TO DUTY** ... Jack Christensen, CPO, USN, left by plane Thursday for his base in Atlantic City, N. J., following 30 days leave with his parents Mr. and Mrs. J. M. Christensen, 1520 Marcelina avenue. The chief's routine flights on Navy aircraft take him between New Jersey and Newfoundland.

## Beach

(CONTINUED FROM PAGE 1)  
possibility of so doing seems unlikely due to the complications imposed in clearing the property with the large number of owners. Study of the problem was provided for in a \$1500 appropriation by the County Board of Supervisors to bolster funds allotted by the State and Federal government to plan the development of the entire Southern California shoreline. No starting date for the project was announced.

## Bus

(CONTINUED FROM PAGE 1)  
hours and forty minutes to one hour and fifteen minute service. The line running to El Nido will be discontinued. Chamberlain said, as two surveys showed that only one passenger per trip, average could be expected from that area.

### Public Notices

**TORRANCE HERALD**  
NOTICE OF HEARING OF PETITION FOR PROBATE OF WILL AND FOR LETTERS ADMINISTRATION WITH THE WILL ANNEXED AND FOR DECREE ESTABLISHING DEATH OF JOINT TENANT  
No. LB 19563

In the Superior Court of the State of California, in and for the County of Los Angeles, in the Matter of the Estate of MANLY P. ABBOTT, Deceased.  
Notice is hereby given that the petition of Mildred Baucum Abbott for the Probate of the Will of the above-named deceased and for the issuance of Letters of administration with the will annexed thereon to petitioner will be heard at 10:00 o'clock A.M., on April 4, 1949, at the court room of the Long Beach B Department of the Superior Court of the State of California, and for the County of Los Angeles.

March 7, 1949.  
W. G. SHARP, County Clerk  
Phone: Torrance 2219  
March 10, 17, 24, 1949.  
HUBEN DICKSON, Deputy Clerk  
1835 213th Street



"Packaged-in-Glass" hot water—all you need—sparkling clean as the source itself.

**NO RUSTING! NO CORROSION!**  
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**TORRANCE PLUMBING**  
1418 MARCELINA — TORRANCE —

## Defendant's Death Delays Vet's Homecoming Lawsuit

Due to the death of one of the defendants, the start of a law suit being brought by Del S. George for expenses incurred in the staging of a veterans home-coming fete in 1946, probably will be postponed for several months, it was revealed this week.

## City Saddened by Passing of Four Early Pioneers

Celebration of Torrance's "34 Achieving Years," theme of the Torrance Chamber of Commerce annual banquet Monday evening, had its note of sadness for many of the early residents of this community. For them, this week marked the passing of four of the "old timers," who had contributed much to the cultural life of Torrance since the birth of the community.

It is appropriate that tribute be given to Mrs. Esta Hitchcock, Mrs. Julia Neelands, Mrs. Phoebe Milburn and Clark S. Rugraff, whose deaths are more fully reported in this issue. The Herald is confident that it voices the sentiments of its hosts of pioneer readers in expressing sympathy to the families of those bereaved and in giving an affectionate salute to those early residents who during the past week have gone to their eternal home.

Sincere sympathy is also extended to Mrs. J. W. Post, another early resident, whose mother, Mrs. Mary E. Armstrong died during the past week.

C. Earl Conner, Torrance postmaster since 1934 and until his death on February 4, was one of five defendants in the case. Charges against the city, also named as a defendant, were dropped several weeks ago.

The remaining defendants include Mayor J. Hugh Sherkey Jr.; William H. Tolson, former mayor; C. Merton Gilbert, former councilman; and Frank S. Selover, former Torrance newspaperman.

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IDEAL LIVING ROOM SIZE  
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PERFORMANCE-ENGINEERED AT ELECTRONICS PARK  
A BEAUTIFUL FURNITURE PIECE  
It's lovely, lasting, solidly-built, fine furniture—a full-height, self-contained instrument—not just a table model on a stand!  
**BIG, DIRECT-VIEW TUBE**  
Yes—10-inch direct-view tube giving sharp, clear picture reproduction. The ideal living room size. Your window on a new world of entertainment.  
**TOP RECEPTION—EASY TUNING**  
G-E automatic clarifier simplifies tuning and assures synchronization. Top reception on all TV stations allocated by FCC.  
● Here's the television "buy" of the year—a beautiful, full-size, mahogany veneered television console at a cost no greater than the average good table model with separate table. Big 10-inch direct-view tube; G-E automatic clarifier for sharp, clear pictures. Easy tuning on all active U. S. channels. Ask to see G-E Model 811.  
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Buy On Our New Long Easy Terms  
**21 MONTHS TIME TO PAY!**  
\$68.44 DOWN ... \$21.39 MONTHLY  
These Figures Include One Full Years Service, all Taxes and Professional Antenna Installation  
For Your Best Picture in Television  
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1875 CARSON Phone Tor. 1728  
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With Purchase of  
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2041 PACIFIC COAST HIWAY - LOMITA  
Thurs., Mar. 10, 7 p.m. - Sun., Mar. 13, 1 p.m.  
Loads of good merchandise to be sold to the highest bidder  
SUCH AS  
Table linens, curtains, yardage, plastic table covers, throw rugs and couch covers. Electric appliances, including pop-up toasters, waffle irons, food mixers, electric clocks, lamps, automatic irons, and radios.  
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Living room sets, platform rockers, chrome dinette sets, stoves, kitchen utensils, silverware, tricycles, wagons, and many other items too numerous to mention.  
Remember your price is our price. Come early for seats and bargains.  
Thurs., Mar. 10, 7 p.m. - Sun., Mar. 13, 1 p.m.  
**S & V AUCTION SALE**  
2041 PACIFIC COAST HIWAY - LOMITA